

PRACTICAL SOLUTIONS FOR CHURCH COMMUNICATION

Thursday, September 2, 2010



9:00 a.m. to Noon

LOCATION:

BURNT HICKORY BAPTIST CHURCH
5145 DUE WEST ROAD
POWDER SPRINGS, GA
(770) 590-0334

Scott is a national church communication strategist, serving churches of all denominations from coast to coast. He is a former newspaper publisher and served as the South Carolina Baptist Convention's director of marketing from 1997-2003.



Scott Vaughan

Scott combines real-life church and cultural communication examples, research and humor to help churches better communicate within the membership and to effectively communicate with their communities.

COST

\$10 PER PERSON
FOR NOONDAY CHURCHES

\$30 PER PERSON
FOR ALL OTHERS

RESERVATIONS &
PAYMENT MUST BE IN
BY AUGUST 30. MAIL IN
YOUR REGISTRATION
FORM (WWW.NOONDAYBA.ORG)
AND CHECK TO:

NOONDAY BAPTIST
ASSOCIATION
CHURCH DEVELOPMENT
1348 CANTON ROAD, NE
MARIETTA, GA 30066
(770) 422-3347

A new paradigm has been born in church communication. At this event you will learn:

- ◆ The powerful new role of church website strategy. *What do people expect on today's websites?*
- ◆ How pressure is shifting to front-line ministries like Greeter Ministry, Usher Ministry and Office staff.
- ◆ The new role of print and how to gain maximum effectiveness while saving budget dollars and volunteer time.
- ◆ E-mail, social media, text-messaging and how it fits into the new communication mix.
- ◆ How to create a communication ministry and budget around this new paradigm.
- ◆ How to think strategically—"how do we move people to hear our church's message?"

...All toward a goal of seeing people come to know Christ as Savior and grow in a walk with Him.